

## District 2B Presidents Meeting

January 19, 2022 4:45 – 5:45 PM Zoom

Attended: Deb Plichta, Diann Jackman, Lynn O'Shaughnessy, Jolanta Piecuch, Nola Hogge, Mary Lou Dell, Julie Hath, Nita Campbell, Alice Schneider, Joan Lenhard, Ronalee Polad, Terry Such, Monica Taylor, Nancy Ryan, Deb Logsdon

### Minutes:

Welcome & Introductions.

- Roll Call – Type your name and club into the Chat Box. We will do a live mic roll call with the question – D2B Presidents Meetings – Introduction of participants, covered the question about how clubs are meeting.

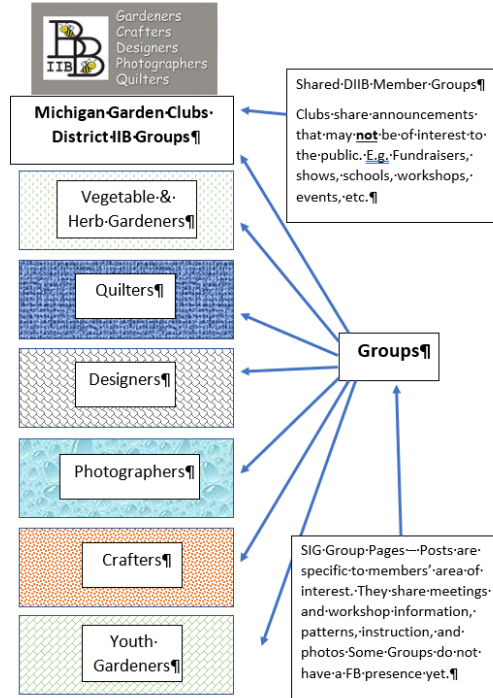
Carol took a poll of people who would be interested in District 2B Tours. A tour of Belle Isle in Detroit. We will put this in the newsletter and people can begin to sign up.

### News:

- Articles for D2B Newsletter due in January.
- Vendors, Advertisers, and Sponsors for MGC Conference June 8-9, 2022. Lynn O'Shaughnessy is in charge of the vendors. Applications will be sent to Lynn and Ronnie will be collecting money and forwarding that to MGC as part of Conference income.
- Deb Plichta asked the question if we were going to have tables available for D2B Crafter and Photographer groups. If items are sold, they pay like any other vendor. Tables are available to D2B SIG groups. Money goes into vendor income (MGC Conference income) and we will then get a portion of the money back. Crafters and Photographers can have a table. They would have to apply to be a vendor.
- MGC Annual Conference – SAVE THE DATE – June 8-9, 2022. Each club is expected to support the Annual Conference since our District is the hosting district. Each club takes an area of responsibility. Profits from the conference is split between the clubs that participate in planning and hosting.
  - All clubs are asked to help with finding vendors, sponsors and advertising.
  - Clubs are asked to provide a basket for the conference silent auction.
- Alice Schneider asked about the MGC Annual Conference vendor table space.
  - 150 estimated people to come to MGC Conference.
  - Vendors can sell 8-5:00 on June 9<sup>th</sup>.
  - Set up begins at 6:00. 8' table
- Facebook and club websites – Each club's contact/lead person – MGC Facebook Users Group Zoom Meeting
  - SIGS can develop their own FB Group to promote their member projects.
  - Sales and self promotion is not allowed on our FB Page and Groups
  - Clubs wanting to post their projects, fundraising, events, etc
  - Ads should not be posted to the page or groups
  - FB Groups should only allow members to post
  - Carol explained the structure of the FB for the D2B Page and SIG Groups.11



Facebook pages are visible to all as it is a default for a page, and with pages we can get notifications of the "likes" and "followers". This enables the fans to interact as well. A page can be used to put an identity to your organization, be an avenue for communication to the public and help your broadcast events and campaigns open to the public.



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- Spring District Meeting – District 6 has agreed to invite District 2B to their meeting planned for April 23, 2022 in Mt. Pleasant. This meeting will be planned to cover Leadership topics. All D2B Clubs can send their leaders and potential leaders to this event.
- Date for D2B Fall Meeting is October 11<sup>th</sup>, 2022 hosted by Howell Garden Club
- MGC's Morning Member Meetings – Remind members of these ZOOM presentations
  - Jan. 21 Fill in the Blanks – How to complete the President's Report & Club of Distinction. Charlie Boland
  - Feb. 4 Creek Friendly Yards – How to care for waterways & downstream neighborhoods through your landscaping – Deanna Gaelhoed
  - Feb. 18 Grow and Share Grand – New opportunities – Gail Taggart
  - March 4, Raised Bed Gardening & Design Construction – Sue Newman

### District Updates

- D2B Crafters are meeting for Wool Crafting workshop on January 27<sup>th</sup>.
- SIGs – Keep your events posted on Weebly Calendar. Contact LaNita Campbell, Weebly page manager- nitacpm@comcast.net
- Newsletter– Last call for club updates in January. Send date is February 13
- MSU Home and Garden Show/District 2B Flower Show is still a go

### Next Meetings

3rd Wednesday of the Month at 4:45 PM

- February 16, 2022
- March 16, 2022
- April 20, 2022
- May 18, 2022
- June 15, 2022